

Mainframe Technical Exchange

September 10-12, 2024 | Plano, TX

What is the Mainframe Technical Exchange, and why should I attend?

The in-person [North American Mainframe Technical Exchange](#) is the Broadcom Mainframe Software Division's premier technical event of the year! This 3-day in-person event is packed with mainframe insights, updates, workshops, presentations, user stories, and networking with fellow mainframers.

Here are eight reasons why you should attend:

1. There is no cost to register! You only pay for travel and hotel.
2. It's one of a kind. No other technical conference will give you such a comprehensive number of educational sessions for Broadcom Mainframe products.
3. Developers. Tons of them. All ready for your questions and eager to update you on the latest updates.
4. Product Managers. Tell them about your challenges and how you want THEM to help you.
5. Peers. Many of your challenges have been addressed by your peers. And many of your peers will be at the event. We have seen in prior years that this type of knowledge sharing may be the most important reason for you to attend.
6. You use Broadcom Mainframe products and want to learn more about them, and you also make sure they are developed in the direction you want them to go.
7. You are too busy to find out what new product features you can use to save you and your company time and money. In these three days, we will do exactly that. So, when you get back, you look like a winner!
8. You are part of the Mainframe ecosystem, and ecosystem members need to meet to strengthen relationships and learn where to go to find the right answer as quickly as possible.

Important Details

September 10 - 12, 2024

Marriott Dallas Allen Hotel & Convention Center, Allen, Texas

Learn More and Register Today: <http://bit.ly/BroadcomMTE>

What's included:

- No registration fee to attend - this is a no-cost technical event
- Day 1 breakfast, lunch, evening reception (drinks and light appetizers); Day 2 breakfast, lunch; Day 3 breakfast and lunch

Costs for attendees

- Hotel (see recommended hotel and rate below), Dinners

Recommended Hotel

- **Marriott Dallas Allen Hotel & Convention Center**, 777 Watters Creek Blvd, Allen, TX 75013, Phone: +1 469-675-0800
- Pre-negotiated rate of \$169.00 per night includes complimentary Wi-Fi
- Use the hotel booking link on the [event website](#) to secure the pre-negotiated rate.